

Quality health plans & benefits
Healthier living
Financial well-being
Intelligent solutions



More savings, less hassle

Aetna Funding AdvantageSM and Springboard Marketplace[®]

Aetna Funding Advantage plans are changing the way small businesses think about self-funding. And paired with our Springboard Marketplace benefits platform, it can make their — and your — lives easier too.

Self-funding built for small businesses

Aetna Funding Advantage provides your clients with unique opportunities for cost savings, such as lower taxes and flexible benefit designs, without the risk of unexpected costs. Plus, when costs are lower than expected, your clients could get money back. All of this is administered by Aetna with a single monthly payment that remains stable throughout the year.

Simple no-nonsense tools

When you pair Aetna Funding Advantage and Springboard Marketplace, your plan sponsors and their employees will have access to our:



First-class, streamlined member shopping experience



Online enrollment capabilities administration



Unique defined contribution strategy



Ongoing online benefits administration

All of this comes at no additional cost!

The Springboard Marketplace platform streamlines the entire benefits experience

Springboard Marketplace offers year-round administration of enrollments and coverage. Not only is benefits administration and reporting simplified, but 100 percent paperless. It makes managing benefits easier and also offers:

Member shopping

“Ask Emma” can help employees find the benefits that fit them best, as well as:

- Facilitate convenient, one-stop shopping
- Personalize cost comparisons by health needs and preferred doctors and hospitals
- Model future health scenarios for the whole family

Defined contribution strategy

Employers can help control health care spending with defined contribution. With defined contribution, employers can choose whether to contribute a single lump sum, contribute to one benefit or contribute different amounts per benefit.

The employer can then determine how employees can use leftover dollars.

Talk to your Aetna representative to learn more.

Available products and features may vary by location and plan type and are subject to change. All group insurance policies and health benefit plans contain exclusions and limitations.

Springboard Marketplace is not affiliated with any public exchanges set up under the Affordable Care Act.

Aetna is the brand name used for products and services provided by one or more of the Aetna group of subsidiary companies, including Aetna Life Insurance Company and its affiliates (Aetna).