



**Clearer choices.
Better decisions.**



UnitedHealth Premium® Program

Give your employees the information they need to influence the quality and cost of care and make more informed health care decisions.

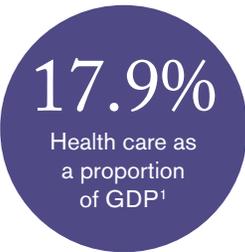
 **UnitedHealthcare®**

Help your employees find doctors and choose care.

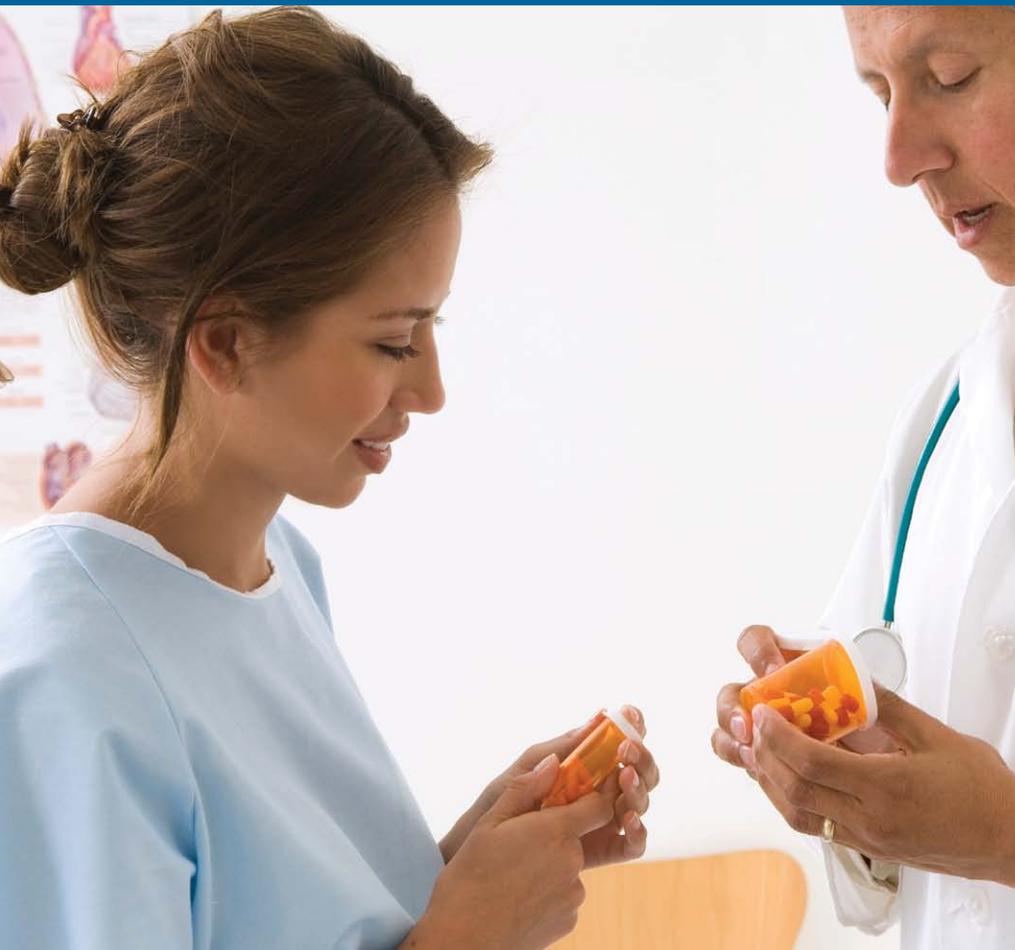
Health care is changing. There are more choices, more decisions to make. Your employees need easy-to-use tools that help them navigate the system and make more informed decisions. From finding a doctor to evaluating treatment options and understanding how to influence the cost of care, everyone could use some help.

The UnitedHealth Premium program has a long history of addressing variation in the cost and quality of health care. It is one of the longest running physician quality and cost efficiency designation programs in the industry, and we continue to enhance the program to deliver greater value for all stakeholders.

The program evaluates physicians using national evidence-based guidelines for quality and local market benchmarks for cost efficiency. The Premium designation can help your employees choose the care that's right for them.



¹ <http://www.cdc.gov/nchs/fastats/hexpense.htm>



Quality and cost efficiency can help lower the cost of care.

UnitedHealthcare has long recognized the direct relationship between health care quality and successful outcomes.

When doctors practice evidence-based medicine and follow medical society and national industry standards, there are likely to be fewer complications and repeat procedures.

Empowering your employees with the information to help them make more informed choices just makes sense. The Premium program is available to all members, at no additional cost, and is fully integrated into customer service, clinical, and online member experiences.

See the results on your bottom line.

As an employer, you need actionable information that helps you achieve improved employee health and productivity. The UnitedHealth Premium program empowers your employees to make more informed health care decisions. Sharing this information with physicians also helps health care professionals deliver quality care and use health resources efficiently. The result is a better health care system for all.

Businesses benefit from rigorous quality and cost efficiency measurements.

The UnitedHealth Premium program evaluates physicians across 27 medical specialties that account for more than 80 percent of employers' average medical spending.² Currently, the program is available in 42 states.

We use clinical information from health care claims to measure how physicians comply with evidence-based guidelines for quality and local market benchmarks for cost efficiency.

Quality guidelines were developed using evidence-based national industry standards. Cost efficiency is based on local market and specialty-specific benchmarks.

Empower employees to choose quality, cost-efficient health care.

Poor quality care can lead to higher complication and surgical repeat rates, unnecessary hospitalizations, and longer hospital stays.

As an employer, one of the ways you can help your employees get healthy and stay that way is by directing them to physicians who have been recognized for providing quality and cost-efficient care.

UnitedHealthcare delivers the resources and personal support your employees need when choosing the care that's right for them. Easy-to-use tools can help employees:

- Find a doctor who meets quality and cost efficiency guidelines
- Estimate the costs of specific services ahead of time
- Discuss treatment options with a physician
- Manage their claims

Lower your medical costs.

The UnitedHealth Premium Tier 1 symbol can help your employees find doctors who have been recognized for providing value. These physicians have received the Premium designation for Quality & Cost Efficiency OR Cost Efficiency & Not Enough Data to Assess Quality.

Members in health plans that offer tiered benefits may pay lower co-payments and co-insurance amounts for services provided by UnitedHealth Premium Tier 1 physicians.

Our customer-specific and composite analyses have shown that an average self-funded employer can save from three to six percent of their annual medical spending by increasing the usage of Premium Tier 1 physicians.³

Let's look at a few examples.

Cardiothoracic surgeons who are Premium Tier 1 have 28 percent fewer redo procedures and a 29 percent lower complication rate for **implantable cardiac device surgeries** than cardiothoracic surgeons who are not Premium Tier 1.

Cardiologists who are Premium Tier 1 have 19 percent fewer redo procedures and 10 percent lower complication rates for **stent placement procedures** than cardiologists who are not Tier 1.²

Orthopaedic surgeons who are Premium Tier 1 have 41 percent fewer redo procedures and 17 percent lower complication rate for **knee replacement surgeries** than other orthopaedic surgeons who are not Premium Tier 1.

Orthopaedic surgeons who are Premium Tier 1 have 32 percent fewer redo procedures and 14 percent lower complication rates for **lumbar fusion procedures** than other orthopaedic surgeons who are not Premium Tier 1.²

For all 25 physician specialties evaluated, the incremental savings between a UnitedHealth Premium Tier 1 physician and a non-Tier 1 physician is 9.9 percent.²

² 2012 UnitedHealthcare Network (Par) Claims analysis for 25 specialties and 147 markets. Rates are based on historical information and are not a guarantee of future outcomes.

³ 2012 UnitedHealthcare Network (Par) Claims analysis for 25 specialties and 147 markets with a 35 percent steerage assumption. Rates are based on historical information and are not a guarantee of future outcomes.

UnitedHealth Premium specialties

New specialties added in 2015 are in bold.

Allergy
 Cardiology
 Cardiology – Electrophysiology
 Cardiology – Interventional
Ear, Nose and Throat (ENT)
 Endocrinology
 Family Practice
Gastroenterology
 General Surgery

General Surgery – Colon/Rectal
 Internal Medicine
 Nephrology
 Neurology
 Neurosurgery – Spine
 Obstetrics and Gynecology
 Ophthalmology
 Orthopaedics – General
 Orthopaedics – Foot/Ankle

Orthopaedics – Hand
 Orthopaedics – Hip/Knee
 Orthopaedics – Shoulder/Elbow
 Orthopaedics – Spine
 Orthopaedics – Sports Medicine
 Pediatrics
 Pulmonology
 Rheumatology
 Urology

Help your employees make more informed health care decisions.

UnitedHealth Premium gives your employees the information they need to influence the quality and cost of care. The Premium designation can help your employees review their options and make more informed decisions when choosing a doctor.

First Name Last Name Primary Care Physician Specialties: Internal Medicine, Pediatrics More about this provider <input type="checkbox"/> Compare with other providers <input type="checkbox"/> Add to List	In Network UnitedHealth Premium Tier 1 Estimated Distance: 0.6 miles 128 HOSPITAL DR, WATERTOWN, WI 53098-3304 920-262-4825 Map Additional Location Add Contact Text Me Report Invalid Info
UnitedHealth Premium® Designation Internal Medicine Quality & Cost Efficiency	

UnitedHealth Premium Designation	Meets quality criteria	Meets cost efficiency criteria	UnitedHealth Premium Tier 1
Quality & Cost Efficiency	✓	✓	✓
Cost Efficiency & Not Enough Data to Assess Quality	Not enough data to measure.	✓	✓
Quality & Not Enough Data to Assess Cost Efficiency	✓	Not enough data to measure.	
Quality & Did Not Meet Cost Efficiency	✓		

If a doctor does not have a Premium designation, it does not mean he or she provides a lower standard of care. It could mean that the data available to us was not sufficient to include the doctor in the program. All doctors who are part of the UnitedHealthcare network must meet our credentialing requirements (separate from the Premium program).



The UnitedHealth Premium® designation program is a resource for informational purposes only. Designations are displayed in UnitedHealthcare online physician directories at myuhc.com®. You should always visit myuhc.com for the most current information. **Premium designations are a guide to choosing a physician and may be used as one of many factors you consider when choosing a physician. If you already have a physician, you may also wish to confer with him or her for advice on selecting other physicians. Physician evaluations have a risk of error and should not be the sole basis for selecting a physician.** Please visit myuhc.com for detailed program information and methodologies.

Only individual physicians that meet UnitedHealth Premium designation criteria, or physicians in designated specialties who are part of medical groups that meet UnitedHealth Premium criteria for group practices and who have sufficient claims data for analysis, may be designated. All physicians that contract with UnitedHealthcare have met credentialing requirements. Regardless of designation, plan enrollees have access to physicians in the UnitedHealthcare network as described in their benefit plan. Specialties for which there are no quality guidelines currently established in the program are excluded from evaluation and are noted as such.

The assessment result "Not Enough Data to Assess" is not an indicator of the total number of patients treated by the physician or the number of procedures performed by the physician. Rather, it reflects the statistical requirements of the Premium designation program, which includes only health plan claims associated with specific program measures and relevant to the physician's designated specialty. In some cases, there may not be enough data to complete the analytic process from a statistical standpoint.

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